Robert Bastian

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Personal profile

Creative digital designer with proven user experience successes. Able to combine artistic, analytical, and technical skills to create engaging work. Extensive web development and interactive programming skills informed by design thinking. Analytic problem solver able to recognize and apply patterns in complex systems. Life-long learner always interested in new challenges. Design portfolio available on request.

Expertise

· User-centered design, accessibility, and web standards advocate for 15+ years
· UI and UX design for small- to enterprise-scale applications
· Compliance with corporate brand standards
· Iterative prototyping to elicit valuable user feedback and drive successful interaction design solutions
· Ethnographic research and guerrilla testing
· UI and visual design grounded in traditional graphic design principles
· Customizing frameworks to meet design, accessibility, and branding requirements
· Strategic and intuitive thinking to solve complex business problems
· Facilitating collaboration between stakeholders, product owners, analysts, designers, and developers
· Moderating and leading presentations with local and remote team members to ideate and brainstorm

Proficiencies

· Prototyping, UI design, responsive and mobile-first layouts, web standards, accessibility
· Semantic HTML5, CSS3, Sass, JavaScript, jQuery, Bootstrap, WordPress, SQL, Git, TFS
· Adobe CC, Photoshop, Illustrator, Lightroom, music, photography

Experience

Wells Fargo Bank

Software Engineer: Community Banking Technology: Minneapolis, MN   2019–present

Front-end and Java developer for key transactional application. Prototyping, UI design, coding new features.

Web Developer: Community Banking Technology: Minneapolis, MN   2016–2018

Senior front-end and ASP.NET developer. Brand and vulnerability remediations, code reviews, supervising contractors.

Web Technologist, Web Developer: Distribution Strategies: San Francisco, CA and Minneapolis, MN   2000–2016

Lead UI/UX designer and front-end developer for branch communications portal and related enterprise applications. Interaction designer, developer, guerrilla tester. ASP.NET and MS SQL Server developer.

IxDA

Local Leader, founding member of IxDA Twin Cities, MN   2011–2015

Organized, moderated, presented at meetings, represented local group at Interaction15 and MidwestUX13

Certification and training

Recent internal Wells Fargo training   2018-present

Agile, ReactJS, accessibility, JavaScript secure coding, Java, Git, Splunk

Conferences and workshops   2001-2015

IxDA Interaction 11 & 15, Adaptive Path UX Intensive, UIE Web App Summit, An Event Apart, Midwest UX, Edward Tufte

Internet Design and Technology Certificate: San Francisco State University Extension   2000–2003

Multimedia Studies Program: UX coursework included Interaction Design with Janice Fraser (Adaptive Path) and Information Architecture, Photoshop, Illustrator, CSS, JavaScript. Robert Bell Outstanding Achievement Award for Technical Excellence.

Graphic Design coursework: UC Berkeley Extension   1996-2000

Typography, Color Theory, Graphic Design Studio, Photoshop, Illustrator, QuarkXPress